

# Alpine Time Stories

A six-day creator residency in Tyrol.



**Hey**

***we are***



Rami

CEO



Nando

CEO



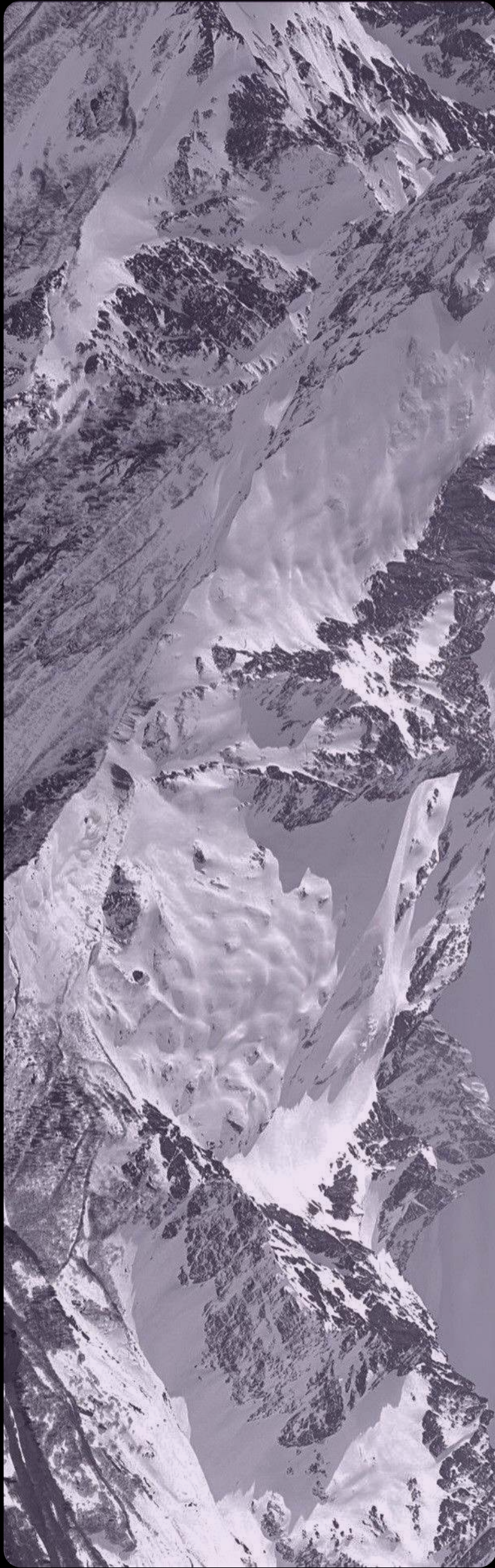
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Creative Brief

by Sertan Cakmak

Alpine Time Stories is a cinematic creator residency in South Tyrol by StudioOne x StudioHealth. Over one week, fifteen leading European creators capture stories where movement, design, and culture meet. It connects brands with a new generation through authentic storytelling and timeless visual experiences

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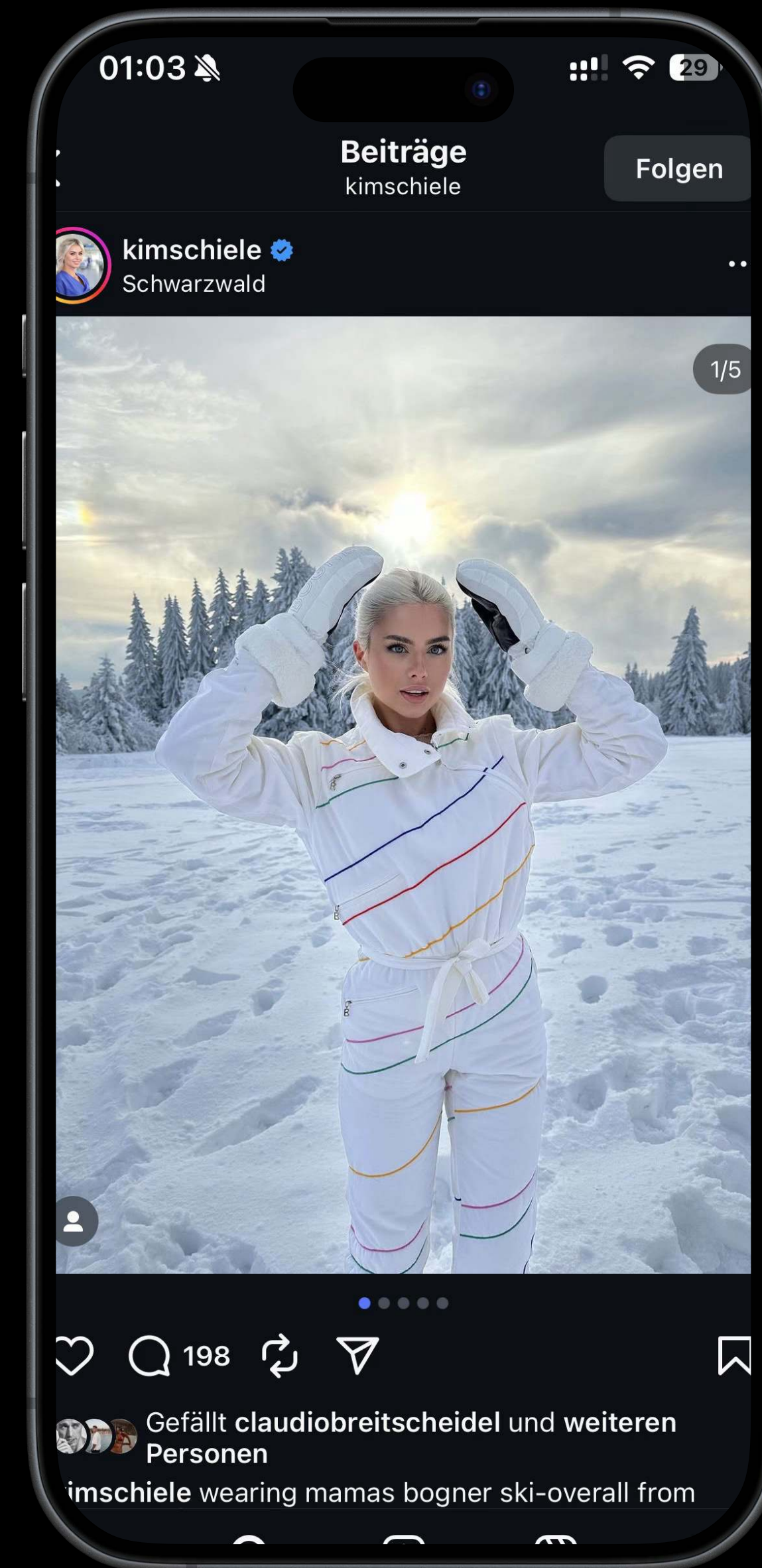
# Timeline

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Alpine Time Stories is a six-day **influencer** trip in South Tyrol, hosted at Sporthotel Obereggen.

Over one week, **fifteen** leading creators capture stories that blend movement, design and community.

Activities include skiing, shared outdoor dinners and a helicopter flight, creating a **cinematic** narrative around performance, culture and connection.





Olivia

IG: [@liv.yah](#) (562k+)  
TikTok: [@liv.yah](#) (418k+)

Kim

IG: [@kimschiele](#) (1mio+)  
TikTok: [@schwesterkim](#) (630k+)

Stella

IG: [@stellaelena](#) (210k+)  
TikTok: [@stellaelena](#) (393k+)

Ilayda

IG: [@ilaydaserifi](#) (454k+)  
TikTok: [@ilaydasherifi](#) (597k+)

Mihriban

IG: [@mistrk](#) (366k+)  
TikTok: [@mistrk](#) (294k+)

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Jennifer

IG: [@jenniferczczor](#) (234k+)  
TikTok: [@jczxo](#) (69k+)

Denise

IG: [@denisebobe](#) (478k+)  
TikTok: [@denisebobe](#) (164k+)

Danielle

IG: [@danielleehxo](#) (154k+)  
TikTok: [@danielleehxo8](#) (116k+)

Sara

IG: [@sarabirgani](#) (174k+)  
TikTok: [@sarabirgani](#) (197k+)

Johanna

IG: [@johanna.albeert](#) (148k+)  
TikTok: [@johanna.albeert](#) (68+)

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Lina

IG: [@linadueren](#) (394k+)  
TikTok: [@linadueren](#) (121+)

Domi

IG: [@domi.west](#) (513k+)  
TikTok: [@domi.west](#) (224k+)

Nadine

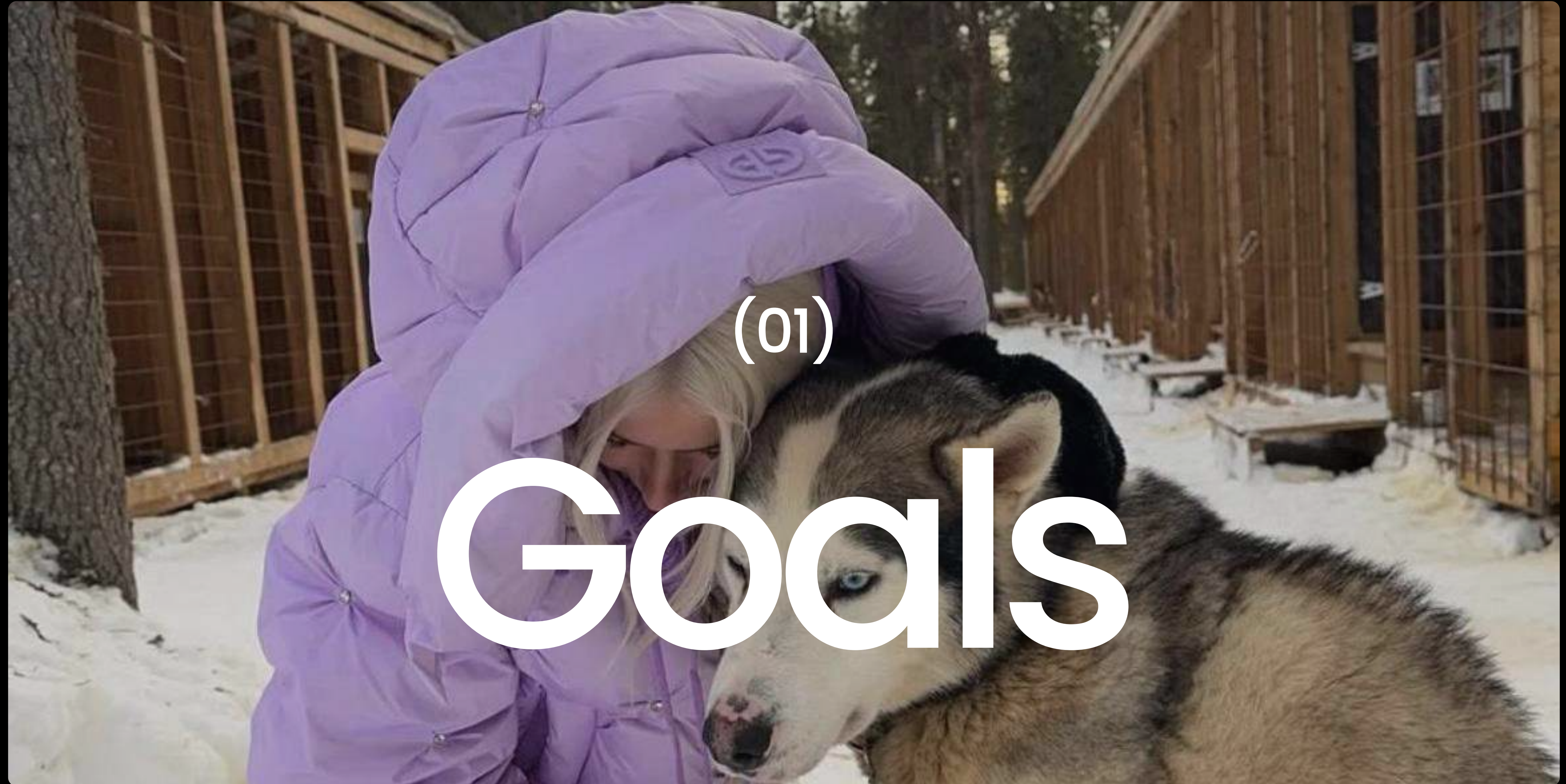
IG: [@ms\\_nadineslife](#) (332k+)  
TikTok: [@ms\\_nadineslife](#) (238+)

Alina

IG: [@alina.jochimsen](#) (214k+)  
TikTok: [@alina.jochimsen](#) (134k+)

Alina

IG: [@alinaristenpart](#) (357k+)  
TikTok: [@alinaristenpart](#) (313k+)



(01)

# Goals

# Primary Goal

Our audience represents the intersection of luxury, performance, and culture communities that define modern influence and drive brand relevance.

8.8M

**Total follower** across Instagram and Tik Tok.  
**420M+** total views across campaigns  
→ organic, real, no paid media

84%

Female audience.  
70% based in DACH region – core luxury and wellness.

15

**Leading** creators with consistent engagement and authentic storytelling.  
Average organic reach per activation:  
**+16M views**

# 1

**Cultural Impact**  
Build meaningful connections between brands and people through shared experiences.



# 2

**Content Excellence**  
Produce premium visual content that  
blends creativity, precision, and emotion.



# 3

**Strategic Partnerships**  
Establish long-term collaborations with brands that value authenticity and design.





(02)

# Audience



Our audience represents the intersection of **luxury, performance and culture** — communities that define modern **influence** and drive brand relevance.

Luxury & Fashion



Movement & Performance

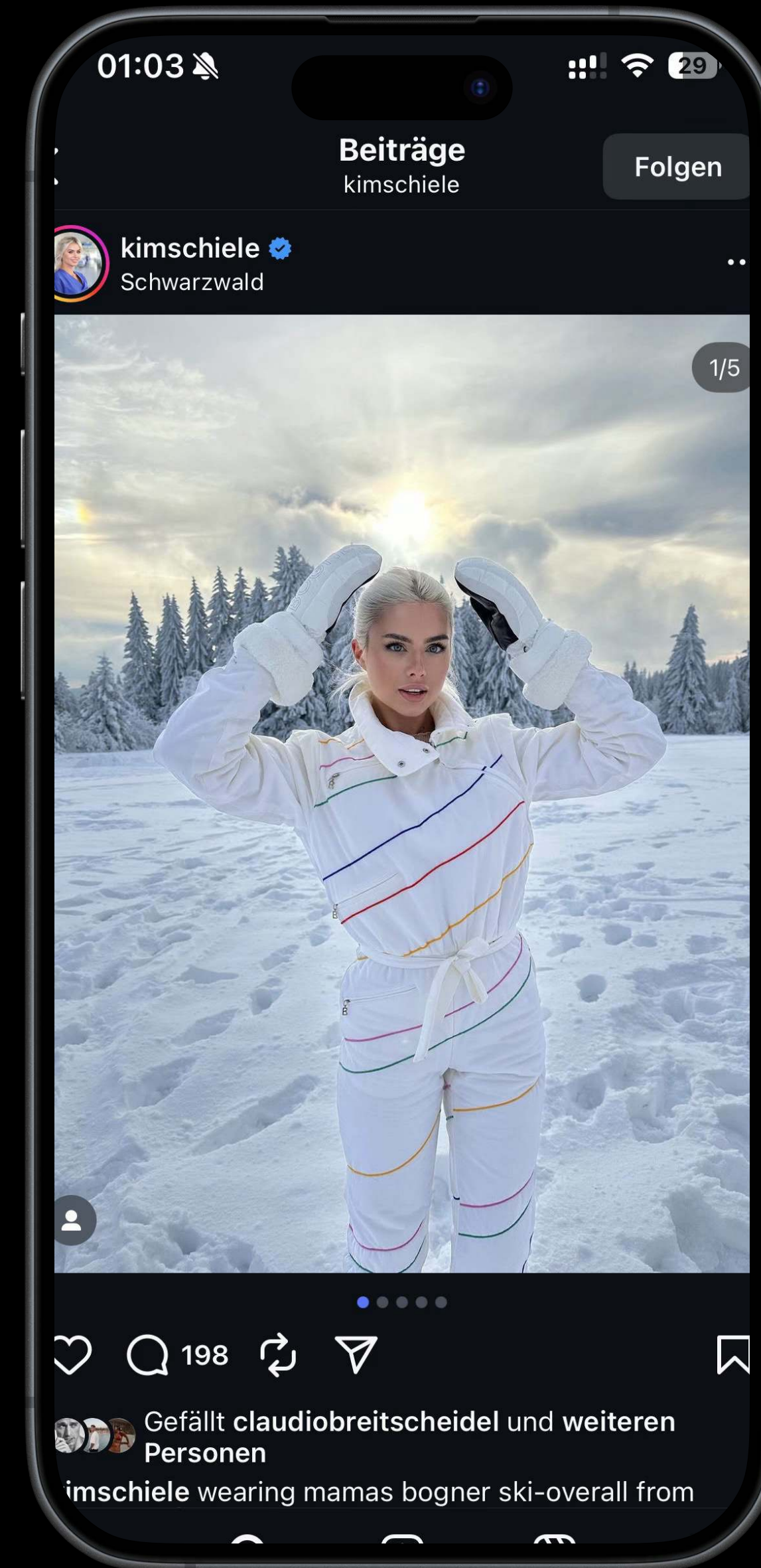


Culture & Presence



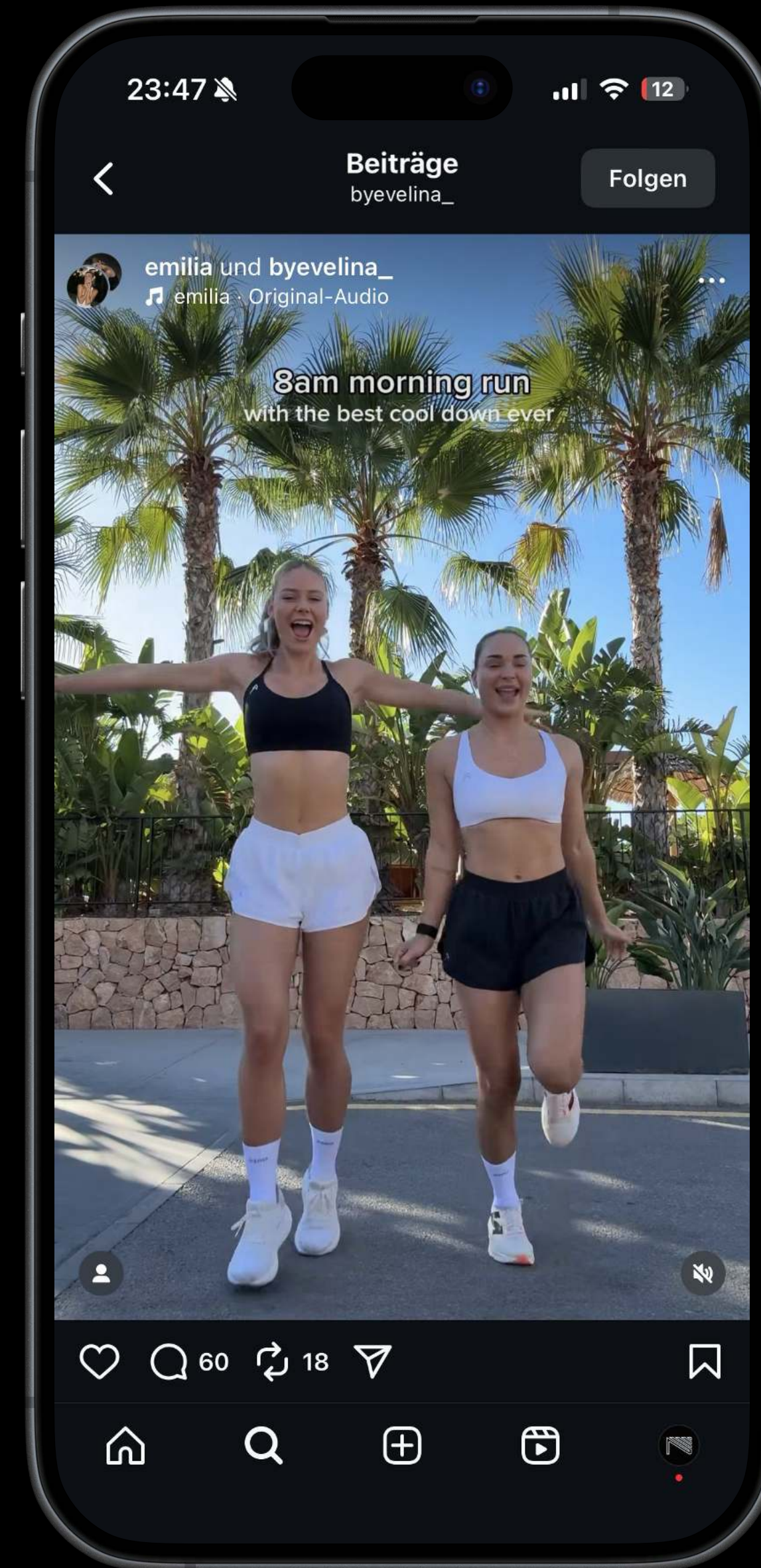
### Luxury & Fashion

Defines how modern luxury feels — **authentic, minimal, human.**  
**Creators** like Kim bring clarity and emotion to brand identity.



### Movement & Performance

Shows energy and discipline turning into **community** and culture. Movement becomes storytelling.



### Culture & Presence

Captures what presence means — **authenticity** and **connection**.  
Real moments create cultural relevance.



(03)

# Deliverables

A cultural activation with measurable brand impact

# PARTNER BENEFITS

On-site activation opportunities through curated experiences and design elements that naturally connect your brand to the residency's atmosphere.

Extended visibility through organic creator distribution, premium content delivery and potential press and television coverage.

Seamless brand integration within cinematic creator content that aligns with your identity, values and visual language.

**Each partnership becomes part of a cultural story that lives beyond the event — turning presence into long-term brand equity.**

# 1

## Cinematic Content Production

🎬 Hero Film | 📱 15 Reels | 📸 150+ Photos | 🌐 8.8M Reach | 📰 Media Coverage

All content is produced in a consistent cinematic aesthetic designed for brands that value authenticity, design, and culture.





# 3

## Brand Integration & Value

Each partner brand becomes an **authentic** part of the story **experienced**, not advertised — **transforming** presence into long-term cultural equity and positioning beyond traditional exposure.



(04)

# References



# REFERENCE

Trusted by



Porsche



Loreal

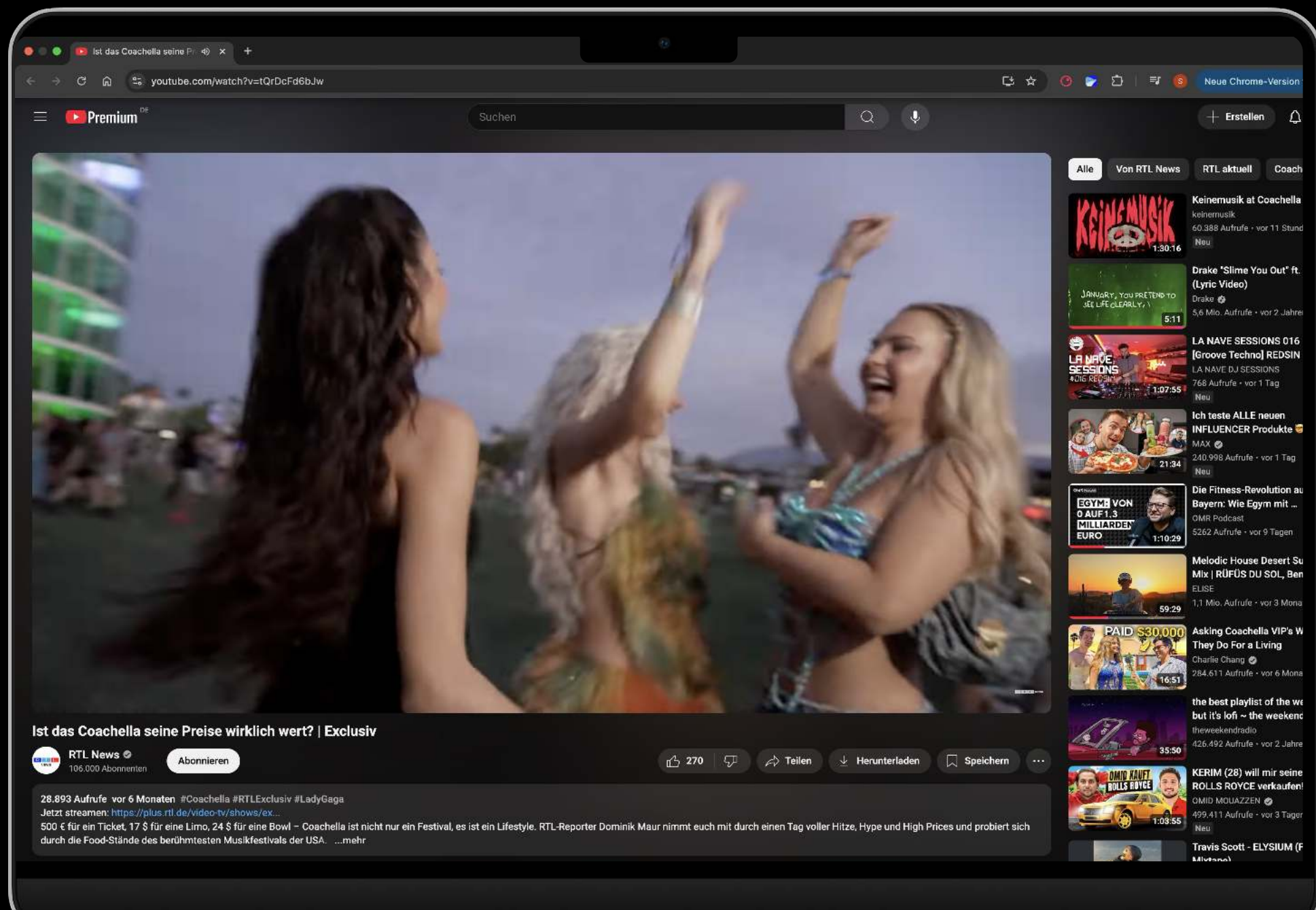


About You

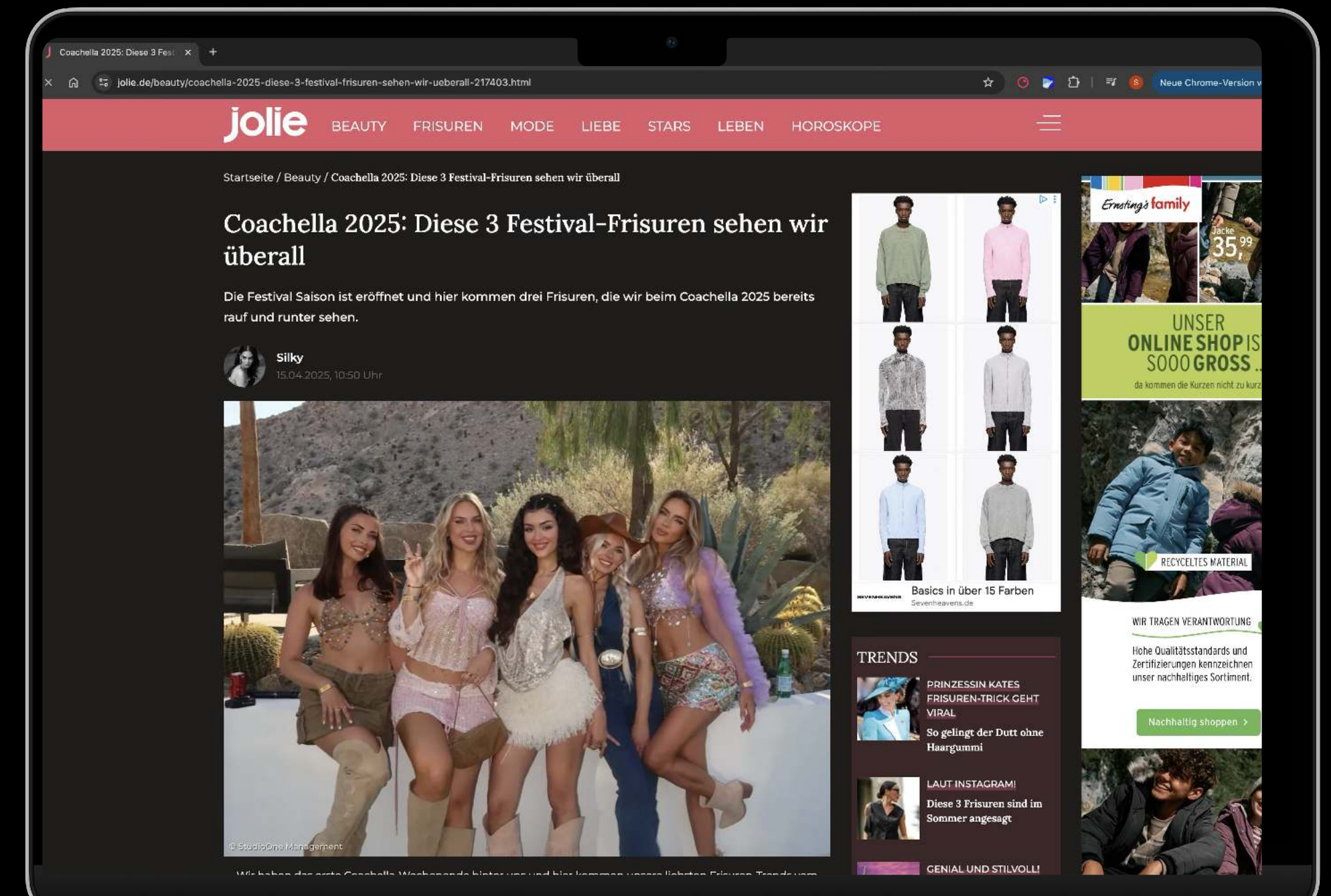


Douglas

# Media References



<https://www.youtube.com/watch?v=tQrDcFd6bJw>



<https://www.jolie.de/beauty/coachella-2025-diese-3-festival-frisuren-sehen-wir-ueberall-217403.html>

The previous brand partnership received **national** media coverage, including a feature on **TV** and editorial placements in **Jolie** and **Grazia** magazines. The sponsored fashion pieces were prominently featured across all publications and the TV segment, highlighting the client's products within the full visual storytelling of the trip.





(05)

# Timeline



# Timeline

# 05

A clear four-phase process ensuring creative precision, production excellence and on-time delivery.

01

Creative Concept Proposal

October 2025 — Partner alignment

02

Moodboard Creation & Signoff

November 2025 — Brand integration

03

Residency in South Tyrol

December 7–13, 2025

04

Post-production and content roll out & Signoff

January 2026



ONE.

Let's Create Presence Together!

Join us in shaping a cultural moment that connects your brand with influential voices and a global audience. Together, we'll craft a strategic, cinematic partnership that drives real connection and long-term brand value.

For partnership details and availability, please contact us.

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